



2018 MI Wheat Program Field Day

WEDNESDAY, JUNE 13, 2018

MSU SAGINAW VALLEY RESEARCH & EXTENSION FARM

FRANKENMUTH, MI

Research

Food Safety, Allergens, Consumer Demand

Congress / Public Policy



Research

- **Wheat needs to be profitable**
- **Wheat Barley Scab Initiative / ARS**
- **ARS Soft Wheat Quality Lab – Wooster, OH**
- **MSU Leadership**

Food Safety, Allergens, Consumer Demand

- **Wheat and the flour produced from it is a raw product grown in nature.**
- **The majority of the wheat you grow becomes food. . . so it should be treated as such.**



Food Safety, Allergens, Consumer Demand

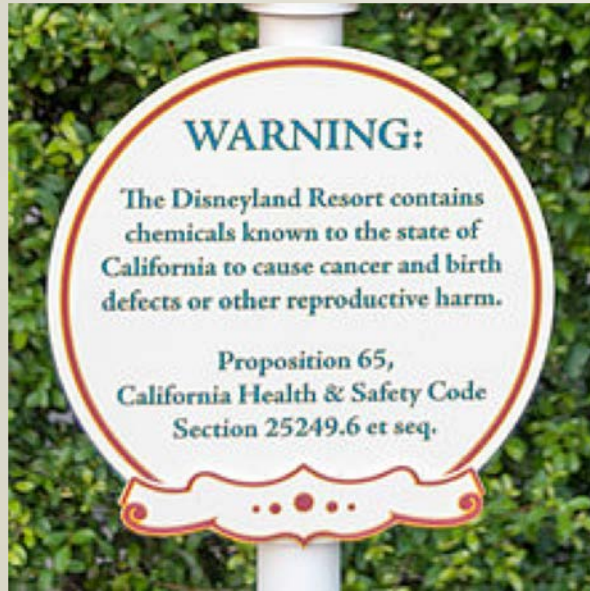
Flour millers are under more and more pressure to address food safety and allergens.

- **Food Safety Modernization Act (FSMA)**
- **Recalls related to E.Coli and Peanut**
- **State regulations**

What is Proposition 65?

- **In 1986 California voters approved a ballot initiative requiring the state to publish a list of chemicals known to cause cancer or birth defects or other reproductive harm.**
- **The Office of Environmental Health Hazard Assessment (OEHHA) administers Prop 65 and the CA Attorney General's Office enforces it.**
- **974 chemicals currently listed.**
- **In 2016 businesses paid \$30.1 million in Prop 65 settlement payments.**

WARNING!



Food Safety, Allergens, Consumer Demand

- **Things to consider to maintain quality and reduce risk:**
 - **Agricultural Practices**
 - **Harvest**
 - **Transportation**
 - **Storage**

Congress / Public Policy

- **Farm Bill**
- **Trade**
- **Appropriations**

THANK YOU. . .ANY QUESTIONS?

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